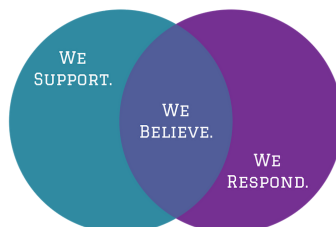



DOMESTIC VIOLENCE AWARENESS MONTH



RED FLAG CAMPAIGN	9/16 - 9/27
SURVIVOR LOVE LETTER: BOXES	10/1 - 10/11
TURN THE CAMPUS PURPLE WEEK	10/7 - 10/11
PURPLE WITH A PURPOSE: CORNHOLE TOURNAMENT	10/8
HEALTH CARES ABOUT DOMESTIC VIOLENCE DAY	10/16
SURVIVOR LOVE LETTER: DISPLAY	10/21 - 10/25
SILENT WITNESS	10/21 - 10/31
VPVA TABLING EVENTS	MONTH-LONG

**RBHS Office for
Violence Prevention
& Victim Assistance**



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DOMESTIC VIOLENCE AWARENESS MONTH

Red Flag Campaign

The Red Flag Campaign brings awareness to unhealthy relationship behaviors and ways that a person can respond to these partner “red flags” in discussions with peers. The campaign includes posters to display examples of red flag behaviors that supplement actual red flags that will be hosted on the grassy areas near the Medical School Building Plaza in Newark and the RWJMS and SPH buildings in Piscataway.

Turn The Campus Purple

Purple is the awareness ribbon color for Domestic Violence Awareness Month (DVAM). Turn The Campus Purple is a university-wide effort that encourages members of the community to wear purple or use purple disposables within their work sites during the month to support a violence-free environment. Purple ribbons and exhibits will also be displayed throughout RBHS locations inside and outside of buildings.

Health Cares About Domestic Violence

October 16th is National Health Cares About Domestic Violence Day, a time when we call on all RBHS staff and faculty to “Wear Your Purple” to show support to the month’s efforts for us to share on our social media.

Survivor Love Letter

This program is a call to action for RBHS students to show survivors of violence that they are supported, believed, and loved. Mailboxes will be located throughout the RBHS campus with students getting the opportunity to grab a card, design their own artwork, and write supportive messaging for those that have experienced violence. The card can then be placed in the mailbox and VPVA will gather all the messages to display across campus later in the month.

Purple With A Purpose Cornhole Tournament

VPVA’s first cornhole tournament, hosted below the underpass of the George Smith Library in Newark, will give students an opportunity to show their support for DVAM, compete for prizes, and learn the keys to healthy relationships that make teamwork in cornhole and beyond a success.

Silent Witness

This initiative will have stand-up silhouettes of people with a story attached regarding interpersonal violence that they witnessed. Feedback cards will be left at each cutout for students to give their thoughts on how they could have lent their voices to no longer be a silent witness but instead be an active bystander. These cutouts will exist in multiple locations of RBHS buildings.